

## LET YOUR BUSINESS BLOOM

Are you a business owner with a great product or service who's struggling to stand out online?

### WHAT WE DO

Are you a business owner with a great product or service who's struggling to stand out online? Do you dream of an endless stream of new customers?

With the overwhelming number of marketing platforms out there - Facebook, Google, Instagram, LinkedIn - plus your blog, your website, and constantly changing algorithms, it's hard to manage your company's digital presence and build a profitable long-term marketing strategy.

Look for us in the right place.

We help businesses like yours reach their ideal customers by offering customized, affordable digital marketing and advertising services. We get to know your business and its unique value proposition so we can communicate the right message to the right people for your target audience.

Why work with Wildflower Digital?

In our experience, we've met many business owners who simply can't find marketing partners who are trustworthy, transparent, or who really, really understand their business.

It's doesn't have to be that way. We want your business to succeed and we're here to help.

### EXPERIENCE

Our experience is in the following areas:

- Social Media
- Social Media Advertising
- Content Development
- Email Marketing
- Google Ads
- Digital Marketing Strategy
- Website Audits

If you want a marketing partner who will get to know your business and build the right strategy, let's talk! Look for the starburst icon below.

### OUR FOUNDER, ADRIANA RAMIREZ

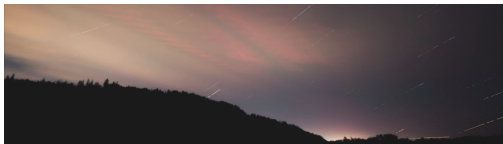
As the daughter of a small business owner, Adriana knows how difficult it is for businesses to reach their target audience. She has spent her time and her expertise to develop the kind of marketing strategies that really engage with their customers. She founded Wildflower Digital in 2018 as a way to help small to mid-size businesses thrive online.



She embarked on her digital marketing journey after spending 15 years in fundraising in the nonprofit sector, where she realized the one-to-one marketing - or selling a product or service - is communicating the right message at the right time to potential donors or customers. It's a difference when you're selling a service, versus for the technical knowledge needed to navigate the ever-increasing number of online marketing platforms.

Along with the community skills, she went back to school for the technical side of digital marketing and earned her Certified Analytics in NYC. These various experiences and her own education led her to create Wildflower Digital, a business that she loves.

Born and raised in New Jersey, she now lives across the river in NYC, with her husband and dog, Chico.



## SERVICES AND PACKAGES

Wildflower Digital can provide the following packages for your business:

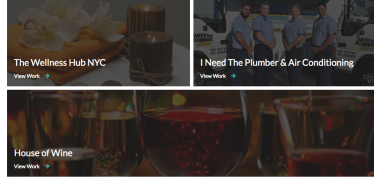
<h4>DIGITAL MARKETING AUDIT AND STRATEGY</h4> <p>Whether you're just getting started with digital marketing or need a strategy refresh, we can help. This comprehensive, written evaluation of your business current marketing presence will offer recommendations and a plan of action. Here's what we'll look at:</p> <ul style="list-style-type: none"> <li>• Website</li> <li>• Google Analytics</li> <li>• Social media accounts</li> <li>• Paid Advertising (ie. Google Ads, Facebook Ads)</li> <li>• Email marketing</li> </ul> <p>STARTING AT \$250</p>	<h4>EMAIL CAMPAIGNS OR NEWSLETTERS</h4> <p>Attract your current customers or expand your reach with targeted and well-crafted email campaigns. Using the email campaign platform of your choice (MailChimp, Constant Contact, etc.) we'll craft your campaigns optimized for success. Includes:</p> <ul style="list-style-type: none"> <li>• Email copywriting</li> <li>• Catchy subject lines and pre-headers</li> <li>• Email formatting and image selection</li> <li>• A/B testing</li> </ul> <p>STARTING AT \$150</p>
<h4>SOCIAL MEDIA INTRO PACK</h4> <p>Need help getting your business positioned on social media? "New Year, New You" get you set and ready to post in no time. Includes the following:</p> <ul style="list-style-type: none"> <li>• Social media account creation and optimization (ie. bio)</li> <li>• Facebook, Instagram, Twitter, etc.</li> <li>• Written copy</li> <li>• Logo and photo uploading</li> <li>• Post scheduling through apps</li> <li>• Hashtag suggestions</li> </ul> <p>STARTING AT \$100</p>	<h4>COPYWRITING</h4> <p>Sell your products or services with a message that gets your customers to take action. We'll craft the persuasive text you need. Talk to us about your creative needs!</p> <ul style="list-style-type: none"> <li>• Website or individual web pages</li> <li>• Email campaigns</li> <li>• Facebook Ads</li> <li>• Press kits</li> <li>• Landing pages</li> </ul> <p>*Note: This service only includes text - digital campaign setup or technical formatting is not included.</p> <p>CONTACT US FOR A QUOTE. PRICES VARY BASED ON PROJECT SCOPE AND LENGTH.</p>
<h4>SOCIAL MEDIA MANAGEMENT</h4> <p>From content creation to analytics, your customers will love it! Yes, you need marketing, here's what it includes:</p> <ul style="list-style-type: none"> <li>• Collaborative content development</li> <li>• Post scheduling</li> <li>• Imagery/graphics</li> <li>• Content creation</li> <li>• Post scheduling through apps</li> <li>• Real-time tracking and analysis</li> </ul> <p>STARTING AT \$200/MONTH</p>	<h4>CUSTOM PACKAGE</h4> <p>Looking for a combination of various services? We can create a custom package to meet the needs of your business!</p> <p>CONTACT US FOR A QUOTE. PRICES VARY BASED ON PROJECT SCOPE AND LENGTH.</p>

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## PORTFOLIO

Clients I have worked with



[View All Portfolio](#)



## TESTIMONIALS



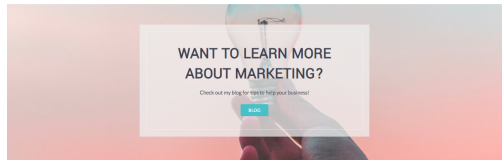
"After working with three different marketing consultants over four years, I'd almost given up and under-achieved, we hired Adriana in 2017 to manage our Facebook page. From day one, she really took the time to understand our business, her social marketing and SEO content and our brand - something these other consultants didn't do. Her posts and ads really reflect who we are and we've seen a big increase in both engagement and leads from Facebook. She manages to do this without spending a fortune on advertising costs (which is great for us as a small company with a limited marketing budget). She also writes great blog posts for us and works closely with our SEO company on our website content. It's an ease to work with Adriana, so we couldn't be happier." [Tasha \(@tashatheplumber.com\)](#)

Martina Casarero

I highly recommend Adriana as a top-notch digital marketing strategist. Her ROI continues to grow!

Dodine Ann Johnson

Founder, Chiropractic Health



## CONTACT

Can be contacted via email, phone or using the contact form below.

+1 646.504.2929

[Email](#)



Name\*

First  Last

Email\*

Business Website / URL

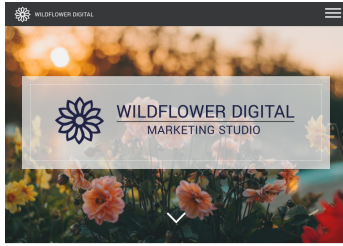
Interested in:

- Digital Marketing Audit & Strategy
- Email Campaigns and/or Newsletters
- Social Media Intro Pack
- Copywriting
- Social Media Management
- Custom Package

How can I help you?

[SUBMIT](#)

Desktop



## LET YOUR BUSINESS BLOOM

Are you a business owner with a great product or service who's struggling to stand out online?

### WHAT WE DO

Are you a business owner with a great product or service who's struggling to stand out online? Do you dream of an endless stream of new customers?

With the overwhelming number of marketing platforms out there - Facebook, Google, Instagram, LinkedIn - plus your blog, your website, and consistency, creating a plan that works for you is hard. We'll manage your company's day-to-day AND execute a well-crafted, targeted marketing strategy.

Luckily, you're in the right place.

We help businesses like yours reach their ideal customers by offering customized, affordable digital marketing and copywriting services. We get to know your business and its unique value proposition so we can communicate the right message at the right time to your target audience.

Why work with us? Because we care.

In our experience, we've met many business owners who simply can't find marketing partners who are trustworthy, transparent, or willing to really understand their business.

It doesn't have to be that way. We want your business to succeed and we're here to help you.

### EXPERIENCE

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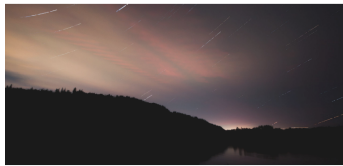
### OUR FOUNDER, ADRIANA RAMIREZ

As the daughter of a small business owner, Adriana knows how difficult it is for businesses to market themselves online. Most simply don't have the time, or the expertise, to develop the kinds of marketing campaigns they need to engage with new customers. She founded Wildflower Digital in 2018 as a way to help small to mid-size businesses thrive online.



She embarked on her digital marketing journey after spending 15 years in marketing in the nonprofit sector where she realized the need to bring money - or getting a product or service - to communicating the right message at the right time to potential clients or customers. It's no different when you're selling on the internet; you need the right knowledge, resources, and budget to engage the ever-increasing number of online marketing platforms. Armed with her communications skills, she went back to school for her technical skills and completed a Digital Marketing certificate from General Assembly in NYC. The ever-voracious reader and writer, she also holds a Bachelor's in English Literature from Drew University.

Born and raised in New Jersey, she now lives across the river in NYC with her husband and dog, Grace.

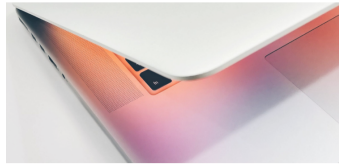


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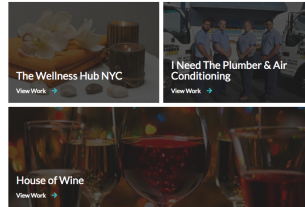
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<h4>SOCIAL MEDIA INTRO PACK</h4> <p>Need help getting your business started on social media? Never fear! We'll get you set up and ready to post in no time. Includes the following:</p> <ul style="list-style-type: none"> <li>• Social media accounts creation and optimization (LinkedIn, Facebook, Instagram, Twitter, etc.)</li> <li>• Written copy</li> <li>• Logo and photo uploads/rotating</li> <li>• Hashtag suggestions</li> </ul> <p>STARTING AT \$300</p>	<h4>COPYWRITING</h4> <p>Sell your products or services with a message that gets your customers to take action! We'll craft the persuasive text you need. Talk to us about your creative needs:</p> <ul style="list-style-type: none"> <li>• Website or individual web pages</li> <li>• Email campaigns</li> <li>• Facebook Ads</li> <li>• Google Ads</li> <li>• Print Ads</li> <li>• Landing pages</li> </ul> <p>*This service only includes text - digital campaign ad or brochure formatting is not included.</p> <p>CONTACT US FOR A QUOTE. PRICES VARY BASED ON PROJECT SCOPE AND LENGTH.</p>
<h4>SOCIAL MEDIA MANAGEMENT</h4> <p>Fresh content posted regularly that your customers will love? Yes you read that right. Here's what it includes:</p> <ul style="list-style-type: none"> <li>• Collaborative content development</li> <li>• Post scheduling</li> <li>• Image editing</li> <li>• Catchy captions</li> <li>• Post "boosting" through ads platform</li> <li>• Results tracking and analysis</li> </ul> <p>STARTING AT \$400/MONTH</p>	<h4>CUSTOM PACKAGE</h4> <p>Looking for a combination of various services? We can create a custom package to meet the needs of your business!</p> <p>CONTACT US FOR A QUOTE. PRICES VARY BASED ON PROJECT SCOPE AND LENGTH.</p>

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## PORTFOLIO

Clients I have worked with



The Wellness Hub NYC

I Need The Plumber & Air Conditioning

House of Wine

View Full Portfolio



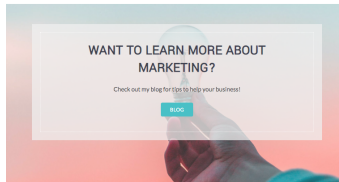
## TESTIMONIALS



"After working with three different marketing companies over four years, all of whom promised the moon and under delivered, we hired Adriana in 2019 to manage our Facebook page. From day one, she really took the time to understand our business (we're a small plumbing and HVAC company) and our brand - something these other companies didn't do. Her posts and ads really reflect who we are and we've seen a big increase in both engagement and leads from Facebook. She manages to do this without spending a fortune on advertising costs either, which is great for us as a small company with a limited marketing budget. She also writes great blog posts for us and works closely with our SEO company on our website content. It's so easy to work with Adriana, so we couldn't be happier." <https://theplumber.com/>

I highly recommend Adriana as a top-notch digital marketing strategist, the SEO continues to grow!

Douglas Ann Johnson  
★★★★★  
Founder, Olisconoma Health



## WANT TO LEARN MORE ABOUT MARKETING?

Check out my blog for tips to help your business!

Blog

## CONTACT

You can be contacted via a phone or using the contact form below:

+1 466-504-2829

Email



Name \*

First  Last

Email \*

Business Website / URL

Interested in: \*

Digital Marketing Audit & Strategy

Email Campaigns and/or Newsletters

Social Media Intro Pack

Copywriting

Social Media Management

Custom Package

How can I help you? \*

Submit



Tablet

